

June 8th - July 24th

12 Courses

100% Online

2 week courses

+ The first edition of the **BOOTCAMP**

BLOCK 1 June 8 – June 19



The Founder's Dilemmas: Designing Startup Strategy

Christina Lubinski
Copenhagen Business School



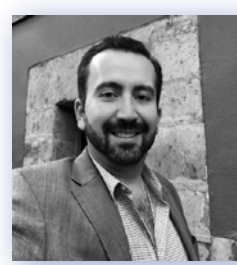
Digital Technology and Business Strategy

Ramiro Montealegre
University of Colorado



Negotiation in Complex Socio-Political Environments

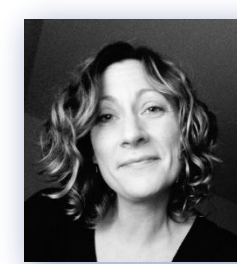
Brian Ganson
University of Stellenbosch



Fundamentals of Sustainable Finance and Investments

Carlos Vargas
EGADE Business School Tecnológico de Monterrey

BLOCK 2 June 21 – July 2



Sustainability Strategies for Complex Challenges

Jennifer Goodman
Audencia Business School



Problem Solving and Decision Making

Anthony Evans
ESCP Business School



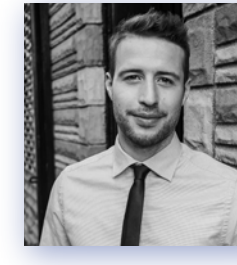
Sustainable and Responsible Global Supply Chain Management

Simon Croom
University of San Diego



International Sales and Selling

Carlton O'Neal
University of San Diego



Behavioral Insights for Business and Finance

Alexander Coutts
Schulich School of Business, York University

BLOCK 3 July 6 – July 16



Sport & Entertainment: Sales & Sponsorship

Michael Goldman
University of San Francisco



Platforms, Blockchains and Sustainability

Renato Orsato
Fundação Getúlio Vargas - INSEAD



Real Estate Finance

Jaime Sabal
ESADE Business School

July 19 – July 24

UNIANDES IMPACT ENTREPRENEURSHIP
BOOTCAMP



Daniela Ruiz
Associate Professor ITAM, Director EPIC Lab: ITAM's Entrepreneurship & Innovation Center



Soumitra Dutta
Professor, SC Johnson College of Business, Cornell University



Isaac Prada
CEO KeelWit Technology



Veneta Andonova
Dean, School of Management



Andrés Guerrero
Entrepreneurship Center Director



7 Nationalities

5 USA

2 UK

1 Spain

1 Italy

1 Germany

1 Canada

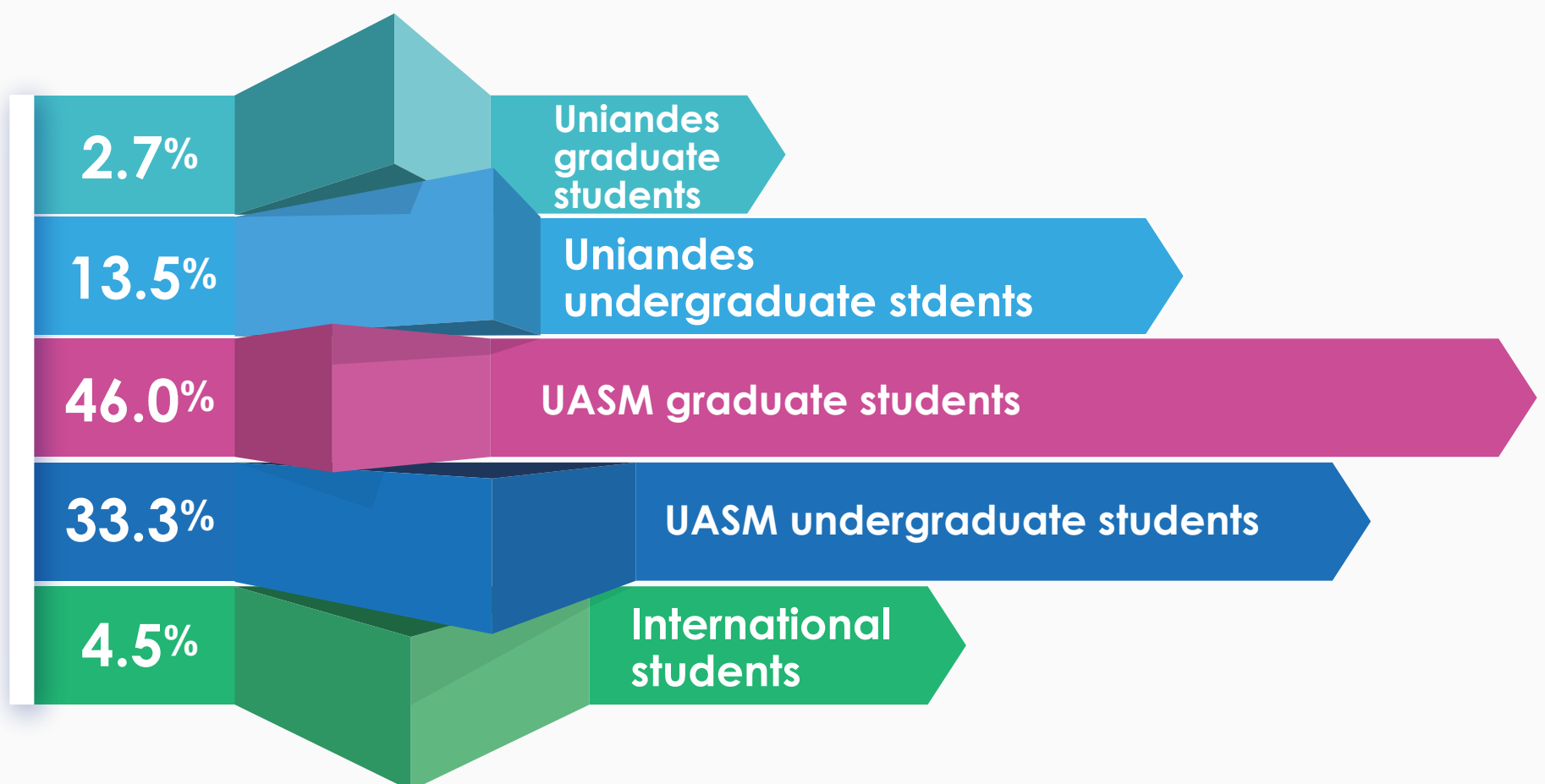
1 South Africa

Participants

556 Enrolled students

From 29 different academic programs

On average 43 students per course



Activities

90 Participants in 3 webinars

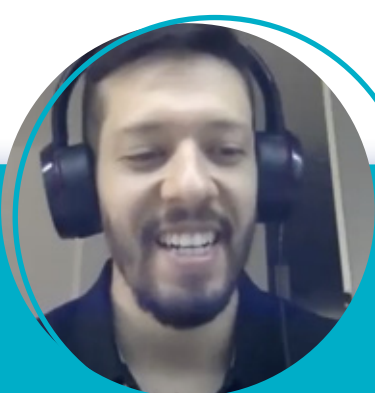
1. When Legacy Meets History: A Historical Approach to Transgenerational Entrepreneurship
Christina Lubinski
2. The Role of Digital Technology in the COVID-19 Recovery
Ramiro Montealegre
3. Do Psychopaths Rule our Supply Chains?
Simon Croom

28 Participants in 3 meetings to discuss strategies applied in Business Schools

6 Professors participated in academic area meetings



Student testimonials



"These professors have a lot of experiences that can boost your professional career, so I really recommend the International Summer School for everyone."

Daniel Herrera
MBA



"A positive aspect I would highlight is the versatility that the professors have to really keep students engaged with the learning process through learning platforms and activities."

Maria Antonia Pava
Undergraduate Program in Management



"It was good to be more open minded as I meet people from all around the world."

Titouen Rufflé
Audencia Business School – France



"These courses are applicable to any career path you can choose."

Monifa Riley
Aston University UK